

SÖTSAK

scandinavian design

SÖTSAK, specializing in Scandinavian-themed housewares, toys, and candy, holds its grand opening Wednesday, Aug. 28, in its new retail space at 16950 Jog Road, Suite 115, Delray Beach, Fla.

SÖTSAK (pronounced SOT-sack) is Swedish for candy, though when divided into two words – SÖT and SAK – it means "pretty thing."

Among the items SÖTSAK will stock are trays and rugs made in Sweden, bowls and vases from Denmark, housewares, toys, and children's storage units designed in Scandinavia. SÖTSAK will also sell Swedish-made candy by the pound. The candy contains no artificial colors, no high fructose corn syrup, no trans fats, or GMOs. Many of the candies are gluten-free, nut-free, or made to meet other dietary restrictions, and are so marked.

The store will also carry exclusive items and specialty merchandise that bring a taste of home to the roughly 40,000 people of Scandinavian descent in the tri-county (Palm Beach, Broward, Miami-Dade) area.

"Every Swede I talk to asks me, 'Will you have salty licorice?' And we will," says owner Nils Larsson, who began his retail career in Sweden with IKEA and has been in the United States for more than 20 years. "You cannot find salty licorice here, but it is something we grow up eating, like pickled herring. For the Swedes, for the Scandinavian community, there will be some specialties."

A website (www.sotsak.com) will launch at approximately the same time as the opening but with an expanded line of Scandinavian-themed pieces, including furniture, lighting, and more contemporary products.

Hours: 10 a.m.-6 p.m., Monday through Saturday. Sunday hours are likely to be added later in the fall.

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